



FEBRUARY 28, 2019

## PRIVACY POLICY

### • GENERAL INFORMATION:

Your privacy is important for Pacific Hogar S.L.U. For this reason, we have drafted a Privacy Policy describing how your data is collected, used, disclosed, transferred and stored. Take a moment to review our privacy practices and do not hesitate to contact us if you have any question.

### • COLLECTION AND USE OF DATA:

Personal data are considered to be those used to contact or identify a person.

We may request your personal data when you contact Pacific Hogar S.L.U. Data will be used to make Pacific Hogar S.L.U. internal databases that will serve to improve our products and services. You are not required to provide the personal information we request, but if you decide not to provide it you will not be able to enjoy some services.

#### WHAT PERSONAL DATA WE COLLECT.

- We can collect and use the personal data that you provide during your interactions with us.

These can be: full name, contact information, position in the company, products or services that you are interested in, product opinions and communication preferences.

- In addition, we collect information that you provide to us when you make transactions, you subscribe to a service, you fill out forms on our website, you get in touch with our customer service, during fairs or other events. The data collected can be: customer number, date of birth, bank account number, photo or any geographical information that you provide.

- Other information collected can be: subscription date, email address, phone number or tax identification number.

#### OTHER WAYS TO COLLECT INFORMATION.

In addition, we indirectly collect information from you when you browse websites or social networks of Pacific Hogar S.L.U. or when you subscribe to these. We can use cookies to improve the browsing experience in our websites. If you do not want the use of cookies, you can set your browser to deny their use. In that case, our websites may not work properly.

Our decision to use cookies is based on our interest to analysis and control the activity of our websites.

### • HOW WE USE AND PROTECT YOUR DATA:

All the information collected will be stored in a Pacific Hogar S.L.U. internal database. We will also keep your opinions and observations about our services and products, as well as the orders you make. The main objective of this database is to analyze your preferences in order to improve our services.

#### DISCLOSURE TO THIRD PARTIES.

Pacific Hogar S.L.U. can provide certain personal data to strategic partners, as product suppliers and services. When we share your personal data with third parties, we guarantee that such partners comply with the current data protection legislation.

#### PROTECTION.

We impose strict security obligations on our staff, agents and subcontractors as well as service providers to protect your data.

- DATA CONSERVATION:

We keep your personal data as long as it is necessary (for the purposes indicated or to comply with the legislation and regulations). In case they are no longer necessary, they will be eliminated or combined in a way that you cannot be identified as an individual.

- YOUR RIGHTS:

You can contact us to exercise your rights over your data. Your rights include:

- You have the right to receive confirmation about whether or not we process personal data of you and to request a copy of such data. In addition, you can contact us to correct or complete your personal data at any time.
- You have the right to refuse that we use your personal information for advertising purposes. In certain circumstances, you can also limit the use of your personal data in other circumstances.
- We can delete your personal data upon request, unless we need it to comply with current legislation and regulations.
- When you visit our websites for the first time, we ask you to give your consent to use cookies and other technologies. You can change your choice at any time by setting your browser.
- Since we process your personal data with your authorization, you can modify or delete such authorization.
- You have the right to receive and transfer personal data of you.
- You can contact us if you think we have not respected data protection legislation using your personal data. You also have the right to file a complaint.

- CHANGES TO THIS POLICY:

We may modify this Policy at any time without prior notice, except that such modifications are substantial changes that affect the rights of the individuals in accordance with data protection legislation and privacy, in which case you will be notified of such changes through a notice at the beginning of this Policy.